



Steve Simon
Chairman / CEO

Dear Tennis Fans,

On behalf of the Hologic WTA Tour, it is my pleasure to welcome you to the Veneto Open, an exciting WTA 125 tournament held here in the beautiful town of Gaiba.

As the global leader in women's sport, the WTA is proud to showcase the very best of women's tennis here in Italy and across all our tournaments in 2024.

The WTA continues to uphold the values of inclusivity, empowerment, and equality, and as one of sport's few truly global properties, the Hologic WTA Tour will travel to almost 30 nations and regions with over 70 tournaments over the course of the season.

As part of the WTA 125 series, the Veneto Open provides a valuable opportunity to compete on the international stage, offering both established WTA players and talented newcomers the ability to build their career and progress up to the highest levels of the Hologic WTA Tour.

We are excited to join you, our passionate fans, as we watch the season unfold, as rivals battle it out on court, champions are crowned, new talents emerge and legends are made.

I am sure the dedicated tournament team at the Veneto Open will deliver an unforgettable experience for players and fans alike. I would like to thank all the partners, sponsors, staff and volunteers, who continually raise the bar in terms of quality, organization and entertainment, in our collective mission of championing women's sport.

Finally, I would like to thank you, our loyal fans, for your tremendous support and passion for the WTA. Whether you've followed and supported women's tennis for the last 50 years or are joining us for the first time this season, or somewhere in between, welcome to the 2024 Hologic WTA Tour. We're just getting started.

All the best,

A handwritten signature in black ink, appearing to be "S. Simon".